

## HR Operating Models, Service Delivery and Governance

The Conference Board European HR Operations Council Basel, Switzerland 23 June 2013

#### **Opening doors around the world...**



...solutions for global and local success!

## Introductions – Karen Beaman



**Karen Beaman** 

#### **Strategic Global Advisor** Home Base: San Francisco

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- Founder and CEO of Jeitosa, a global business consultancy focused on building solutions for global success.
- Led the team that built the global strategy for Workday's new Human Capital Management offering.
- Previously responsible for ADP's professional services across the Americas, Europe, and Asia/Pacific.
- Co-founder and Editor-in-Chief of the *IHRIM Journal* and Program Chair for IHRIM's Global Technology Forum.
- Published extensively in fields of Linguistics, Humanities, Human Resources, and Information Technology
- Recipient of IHRIM's Summit Award in 2002, honoring her lifetime achievements in the field of HR and HRIT.
- B.A. from Old Dominion and an M.S. from Georgetown University; Ph.D. candidate in Sociolinguistics.
- Fluent in English, German, and French; conversational Spanish and Portuguese.



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## Introductions – Christian Adlung



**Christian Adlung** 

Strategic Global Advisor Home Base: Bremen, Germany christian.adlung@jeitosa.com +49.172.7461.875 (global cell)

- 20 years experience, including 15 in a global/EMEA business environment.
- IT development and project leadership of payroll and Human Capital Management (HCM) systems.
- Strong experience working with large corporations on EMEA/global HCM service models and business process reengineering.
- Led European rollout of multiple global HR system implementations, including project oversight
- Facilitation of the European Works Council discussions and the strategic support for European leadership teams
- Led multiple international HR and payroll assessments, covering HCM system/services, service center location, and global HR business process definitions.
- Operational responsibility for a German payroll outsourcing division.
- Fluent in English and German.



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- Global Organizational Models
- Global Shared Services Models
- Global Governance Models
- Global Service Delivery Models
- Global Outsourcing Models



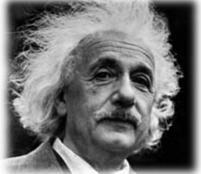
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Age-old paradox: how to do more with less

Organizations are simultaneously trying to:

- Seek <u>efficiencies</u> through lower costs and increased productivity
- Pursue <u>innovations</u> and opportunities that promise better ways to get work done

*"Everything should be made as simple as possible, but not simpler." – Albert Einstein* 





# **Global Organizational Models**



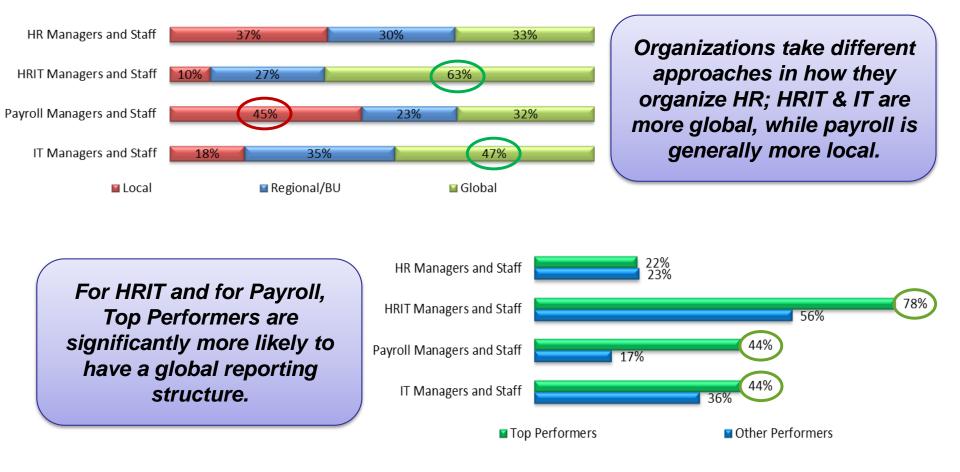








#### Global Organizational Models Global Organizational Structure – Adoption

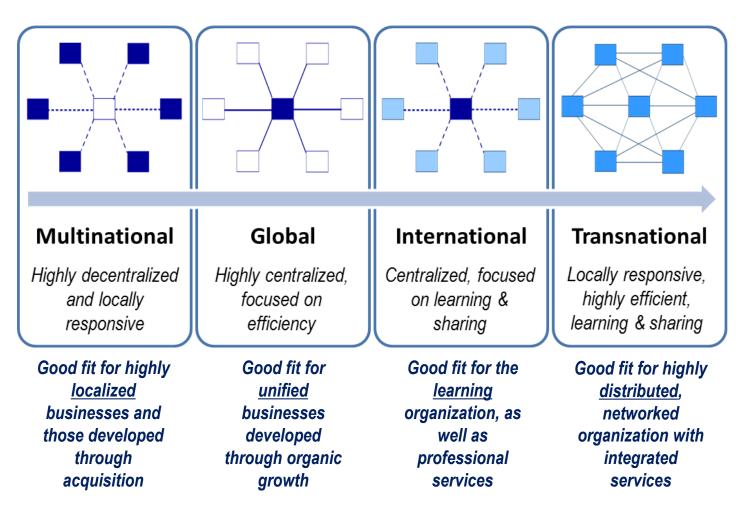


Source: Jeitosa's Going Global in 2013



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#### Global Organizational Models Four Global Organizational Models



Based on the work of Bartlett and Ghoshal, 1989. Managing Across Borders: The Transnational Solution.



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## Global Organizational Models Key Characteristics of Organizational Models

#### Internationals

- Strategy: Learning and sharing Strategy: Networked and innovative Organization: Decentralized and sharing Organization: Centralized and leveraged People: Geocentric Mindset People: Global Mindset Processes: Hybrid localized and standardized Processes: Hybrid standardized and localized • Technology: Uniform and optimized solutions Technology: Multi-local, optimized solutions **Multinationals** Globals Strategy: Localization and adaptation <u>Strategy</u>: Efficiency and standardization Organization: Decentralized and independent Organization: Centralized and standardized People: Polycentric Mindset People: Ethnocentric Mindset • <u>Processes</u>: Highly localized Processes: Highly standardized <u>Technology</u>: Uniform solutions
  - Technology: Multi-local solutions
    - Source: Jeitosa Group International. Adapted from Bartlett & Ghoshal 1998



**Transnationals** 

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- Jeitosa's Efficiency-Innovation Model (EIM) is an approach for assessing an organization's capabilities along two vital dimensions:
  - efficiency the degree of centralization / decentralization of the organization; maximum efficiency is achieved through the right balance between localization and globalization
  - innovation the ability to implement leading practices to increase effectiveness across the global organization both in local operations and global headquarters
- EIM can be used to assess an organization's structure and thereby determine the most effective HR / Payroll structures, services, processes, systems and staffing models



Source: Jeitosa

Jeitosa's Efficiency-Innovation Model evaluates five efficiency drivers and five innovation drivers:

#### **Driving Efficiency**

- 1. Service Delivery Model
- 2. Governance Model
- 3. Vendor Consolidation
- 4. Process Standardization
- 5. System Integration

#### Leveraging Innovation

- 1. Global Accountability
- 2. Advanced Metrics
- 3. Formal Quality Methods
- 4. System Automation
- 5. Global Mindset



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## Global Organizational Models Global Maturity Levels – Efficiency

Efficiency in HCM

## Many are here 46% 46% 27% 11-Basic 12-Emerging 13-Mature 13-Mature

#### Efficiency in Payroll

Organizations show greater efficiencies in HR than in Payroll.

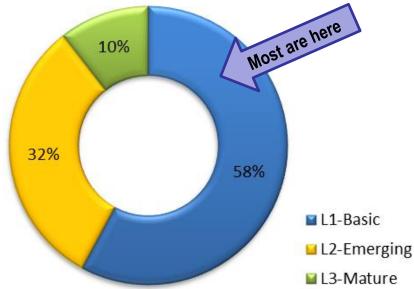
Source: Jeitosa's Going Global in 2013



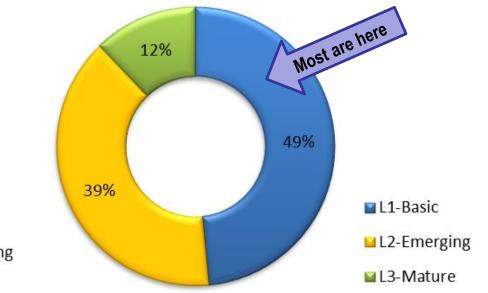
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## Global Organizational Models Global Maturity Levels – Innovation

#### Innovation in HCM



#### Innovation in Payroll



#### Organizations show low levels of global innovation.

Source: Jeitosa's Going Global in 2013

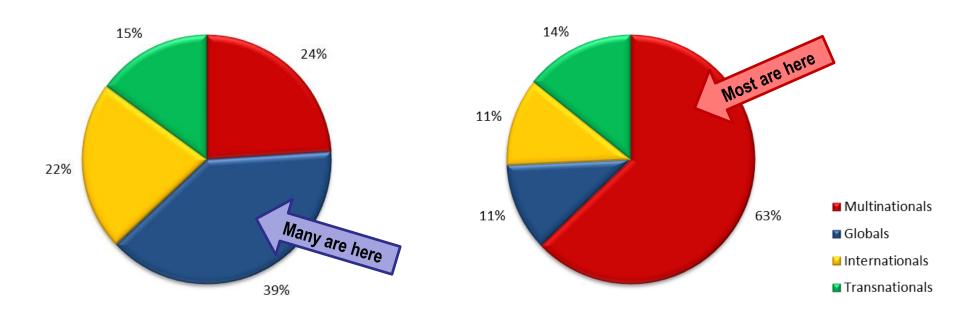


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## Global Organizational Models Distribution of Global Organizational Models

#### **HCM Organization Models**

#### **Payroll Organizational Models**

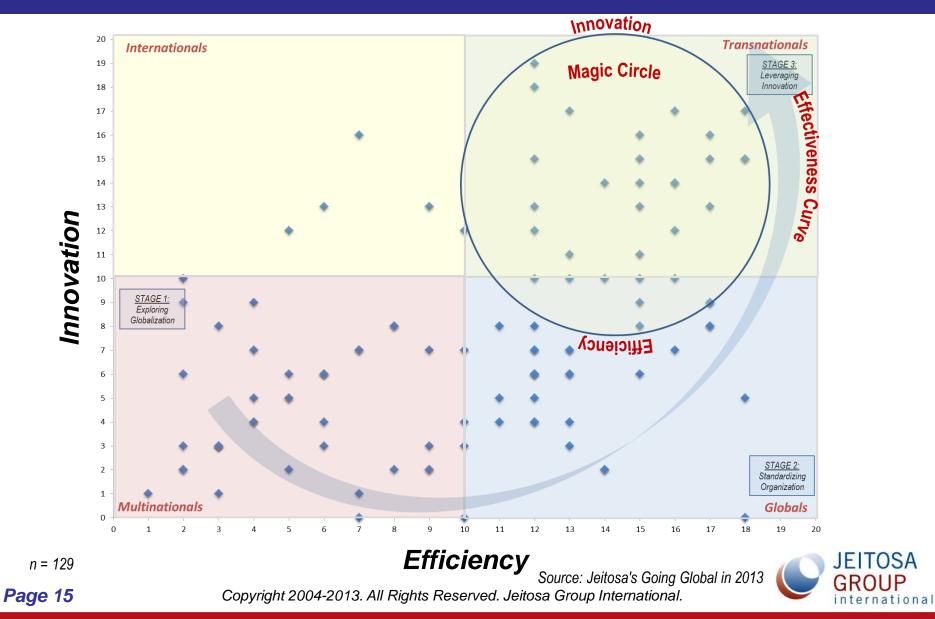


#### More Global Models in HCM; More Multinationals in Payroll.

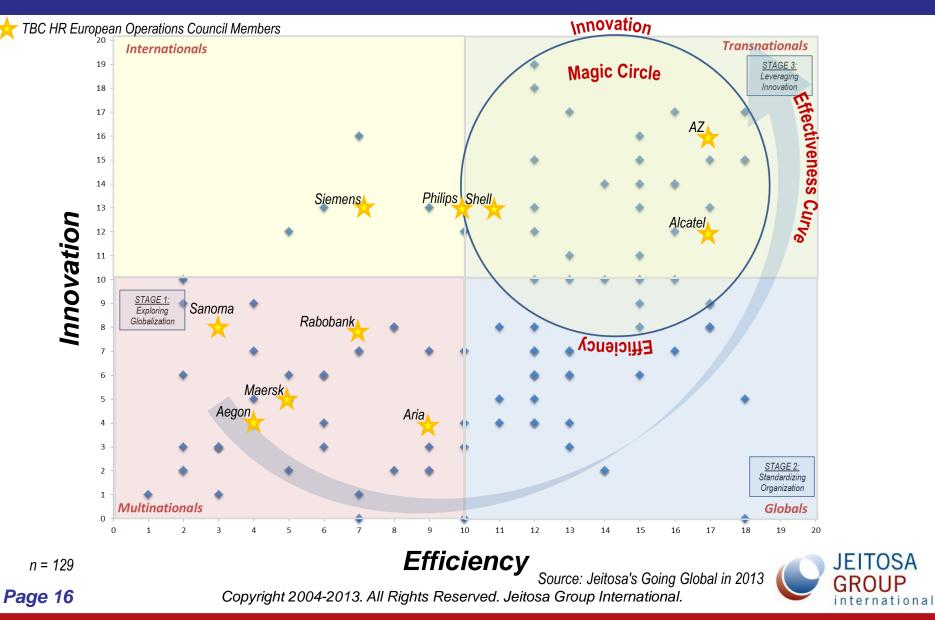
n = 129 **Page 14**  Source: Jeitosa's Going Global in 2013



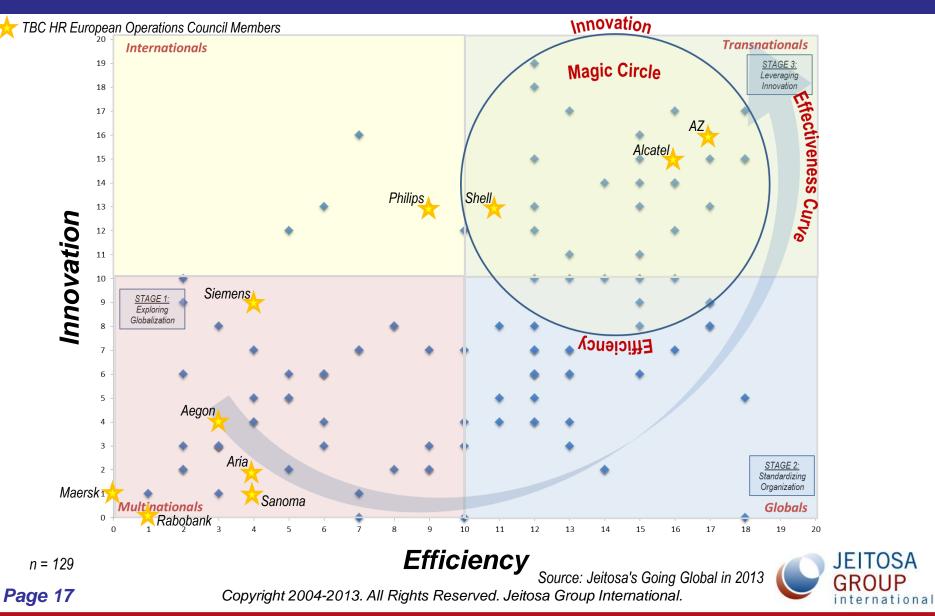
## Global Organizational Models Efficiency-Innovation Model (EIM)



## Global Organizational Models Efficiency-Innovation Model (EIM) - HR



## Global Organizational Models Efficiency-Innovation Model (EIM) - Payroll



## Global Organizational Models Efficiency and Innovation in Global Payroll

Characteristics of 'Internationals'*	Characteristics of 'Transnationals'
(Less Efficiency / Higher Innovation)	(Greater Efficiency / Higher Innovation)
Average Revenue growth (12%) and least Income growth (-6%)	More balanced growth: Employee (11%), Revenue (14%), and Income (7%)
Less global visibility and control over the payroll process (-4% less)	Greater global visibility and control over the payroll process (22% more)
Least degree of global payroll standardization (-51% less)	Greatest degree of global payroll standardization (26% more)
Less employee self-service (-5%) and more manager self-service (8% more)	More employee self-service (18%) and manager self-service (18% more)
Solid level of cross-cultural competence and global mindset (13% more)	Greatest level of cross-cultural competence and global mindset (18% more)
Lower amount of change going on in their organizations (-2% less)	Least amount of change going on in their organizations (-8% less)
Average longevity with their current payroll strategy (1% longer)	Greatest longevity with their current payroll strategy (5% longer)
Characteristics of 'Multinationals'	Characteristics of 'Globals'
Characteristics of 'Multinationals' (Less Efficiency / Lower Innovation)	<b>Characteristics of 'Globals'</b> (Greater Efficiency / Lower Innovation)
-	•
(Less Efficiency / Lower Innovation)	(Greater Efficiency / Lower Innovation)
(Less Efficiency / Lower Innovation) Greatest Income growth (30%) and less Revenue growth (6%)	(Greater Efficiency / Lower Innovation) Greater Revenue growth (14%) and less Income growth (-5%)
(Less Efficiency / Lower Innovation) Greatest Income growth (30%) and less Revenue growth (6%) Less global visibility and control over the payroll process (-62% less)	(Greater Efficiency / Lower Innovation) Greater Revenue growth (14%) and less Income growth (-5%) Greater global visibility and control over the payroll process (11% more)
(Less Efficiency / Lower Innovation) Greatest Income growth (30%) and less Revenue growth (6%) Less global visibility and control over the payroll process (-62% less) Lower degree of global payroll standardization (-43% less)	(Greater Efficiency / Lower Innovation) Greater Revenue growth (14%) and less Income growth (-5%) Greater global visibility and control over the payroll process (11% more) Significant degree of global payroll standardization (22% more)
(Less Efficiency / Lower Innovation) Greatest Income growth (30%) and less Revenue growth (6%) Less global visibility and control over the payroll process (-62% less) Lower degree of global payroll standardization (-43% less) Least employee self-service (-12% less) and manager self-service (-16% less)	(Greater Efficiency / Lower Innovation) Greater Revenue growth (14%) and less Income growth (-5%) Greater global visibility and control over the payroll process (11% more) Significant degree of global payroll standardization (22% more) Less employee self-service (-8% less) and manager self-service (-21% less)
(Less Efficiency / Lower Innovation) Greatest Income growth (30%) and less Revenue growth (6%) Less global visibility and control over the payroll process (-62% less) Lower degree of global payroll standardization (-43% less) Least employee self-service (-12% less) and manager self-service (-16% less) Lowest level of cross-cultural competence and global mindset (-65% less)	(Greater Efficiency / Lower Innovation) Greater Revenue growth (14%) and less Income growth (-5%) Greater global visibility and control over the payroll process (11% more) Significant degree of global payroll standardization (22% more) Less employee self-service (-8% less) and manager self-service (-21% less) Moderate level of cross-cultural competence and global mindset (2% var)



Source: Jeitosa Global Benchmarking Study 2013 Copyright 2004-2013. All Rights Reserved. Jeitosa Group International. Working with your subgroup, discuss the following questions and be ready to discuss with the full group:

- 1. What are some efficiency activities you can embark on to improve the productivity of HR Operations?
- 2. What are some innovation efforts you can leverage to increase the effectiveness in HR Operations?
- 3. How does being more efficient and more innovative in HR Operations make you more competitive and a more strategic partner to the business?



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# **Global Shared Services Models**



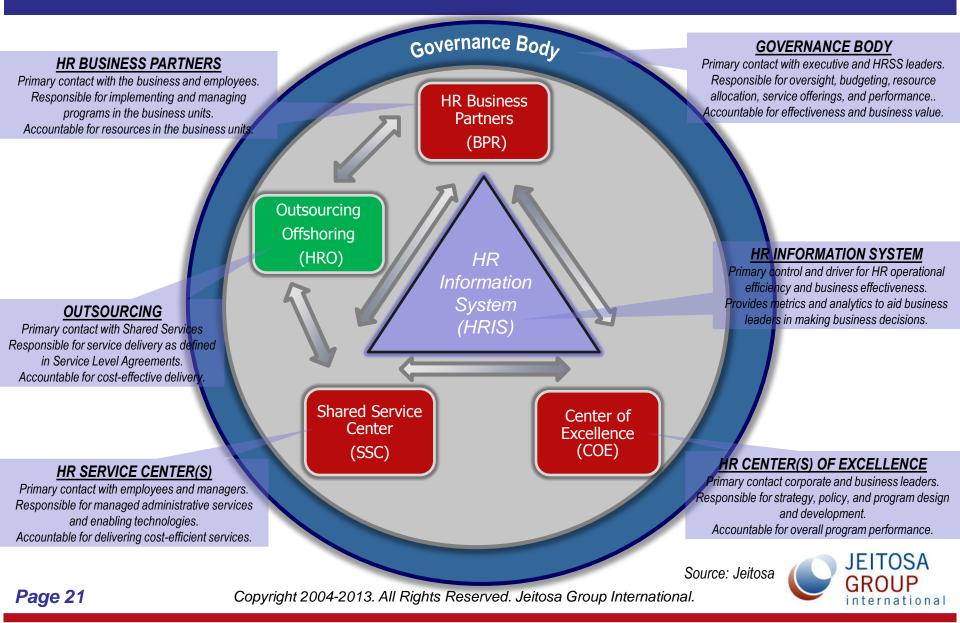




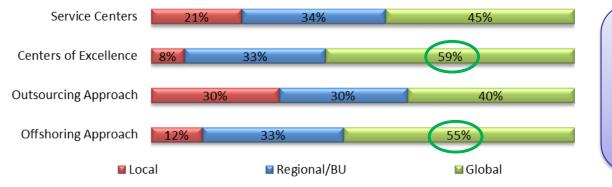




### Global Shared Services Global Shared Services – Model

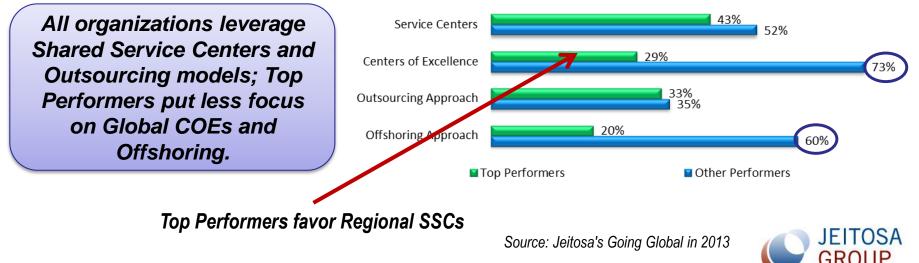


#### Global Shared Services Global Shared Services – Adoption



Large organizations tend to take advantage of shared service models – COEs and offshoring are more global, whereas outsourcing is managed at all levels.

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#### Global Shared Services Global Shared Services – Some Statistics

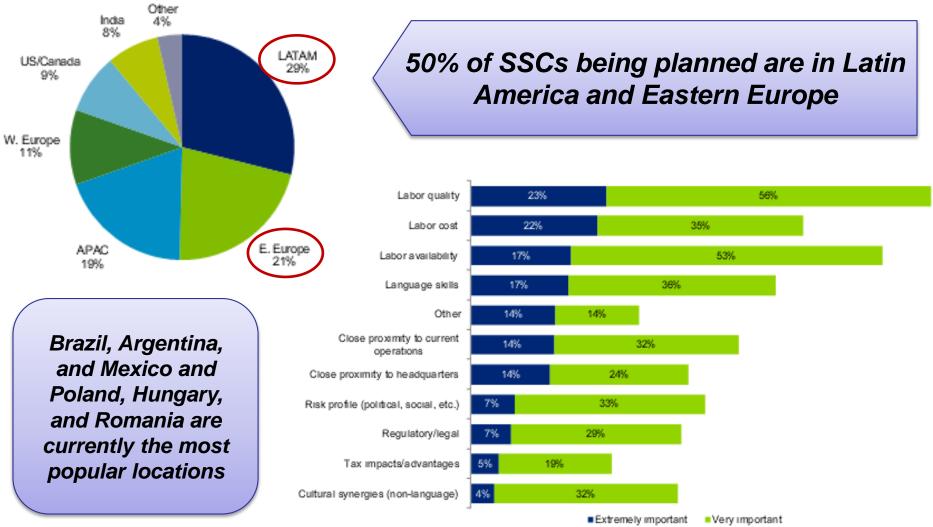
- The average number of SSCs per company in 2012 was 3.3 an increase of nearly 15% over 2011
- The number of SSCs increases with the size of the organization
- Over half of the SSCs in the survey have less than 100 employees
- ~ 60% of the organizations have been operating with SSCs for less than five years – average age for all SSCs was 5.3 years
- There has been a significant increase in the number of SSCs in LATAM, especially in South America (Brazil), over the last year.
- Growth of SSCs seen in Scandinavia, Eastern Europe, and India
- India, Brazil, and China are popular locations for newer centers, with the US and UK leading for newer SSC openings

Source: Deloitte Shared Services Survey 2013



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#### Global Shared Services Shared Services – Regional Service Centers

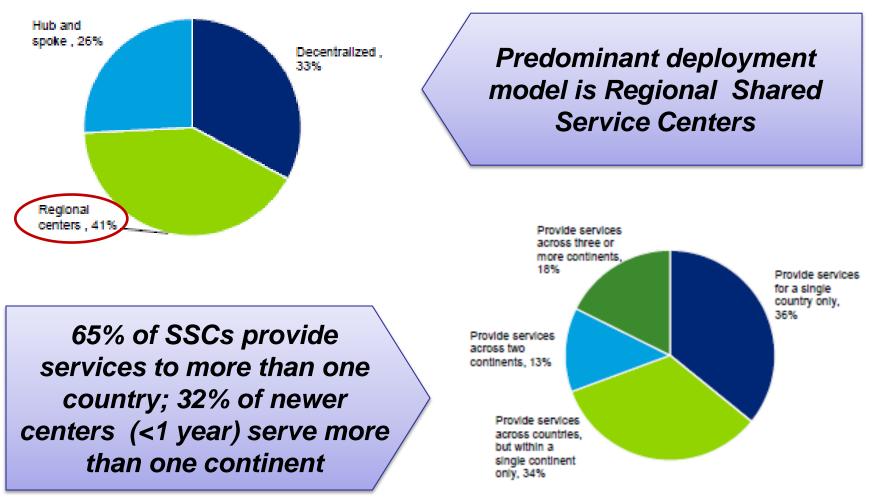


Source: Deloitte Shared Services Survey 2013



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#### Global Shared Services Shared Services – Regional Deployment

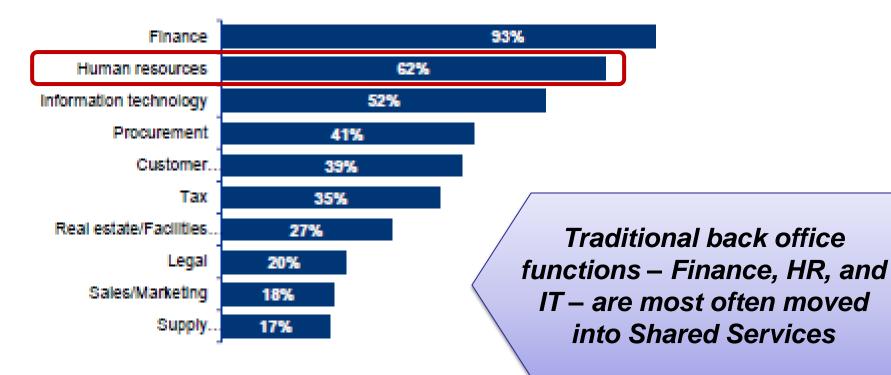


Source: Deloitte Shared Services Survey 2013



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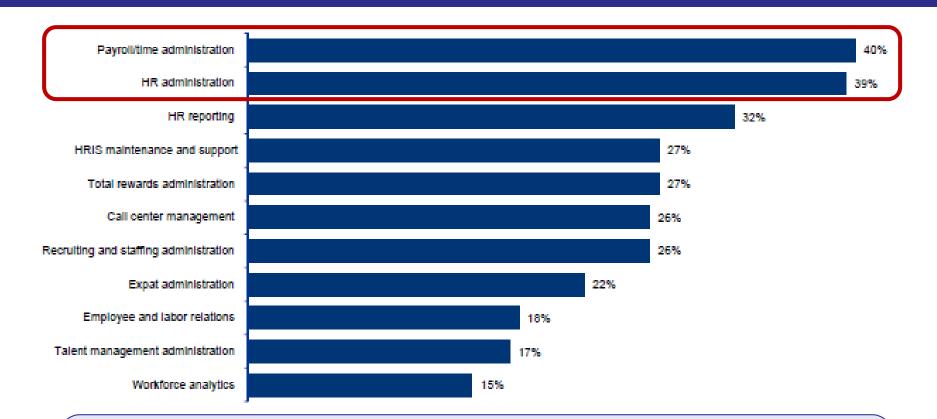
#### Global Shared Services Shared Services – Most Common SS Functions





Source: Deloitte Shared Services Survey 2013 Copyright 2004-2013. All Rights Reserved. Jeitosa Group International.

#### Global Shared Services Shared Services – Common HR Functions for SS



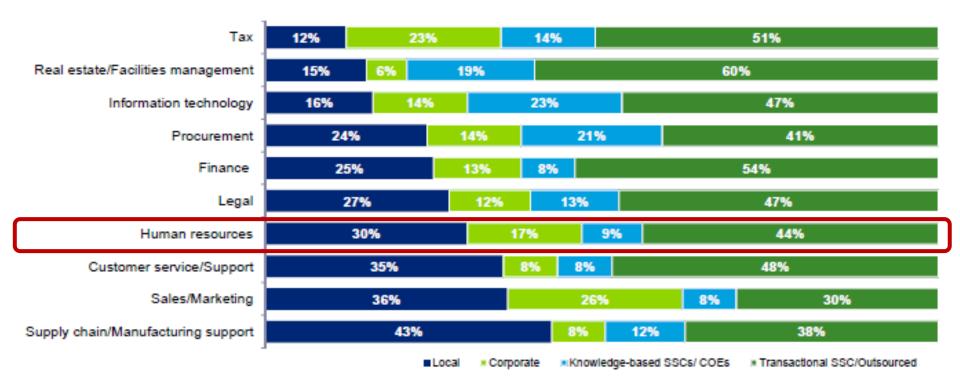
Payroll, Time, and HR are the most area of HR moved to Shared Services; the largest areas shifting to Shared Services are Talent Management and Expat Administration.

Source: Deloitte Shared Services Survey 2013



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#### Global Shared Services Governance Models – Organizational FTE Ratios



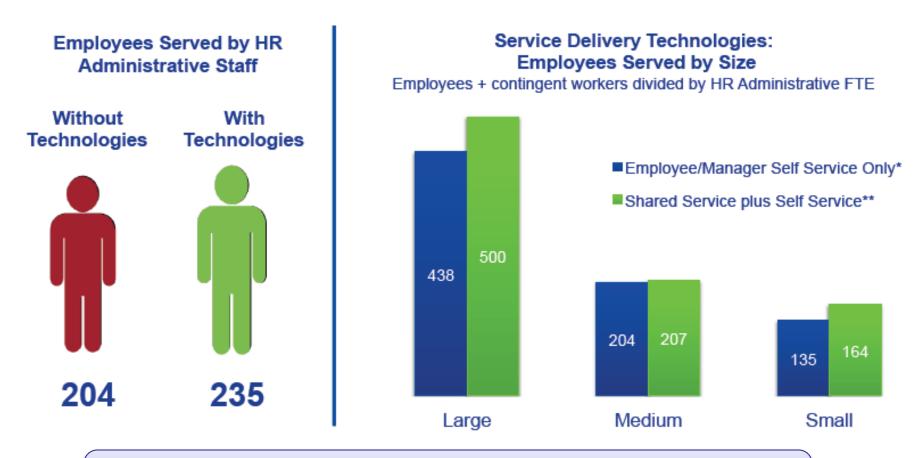
For those organizations with Shared Services, 70% of the HR staff is organization outside of the local businesses.

Source: Deloitte Shared Services Survey 2013



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#### Global Shared Services Shared Services – Employees Served



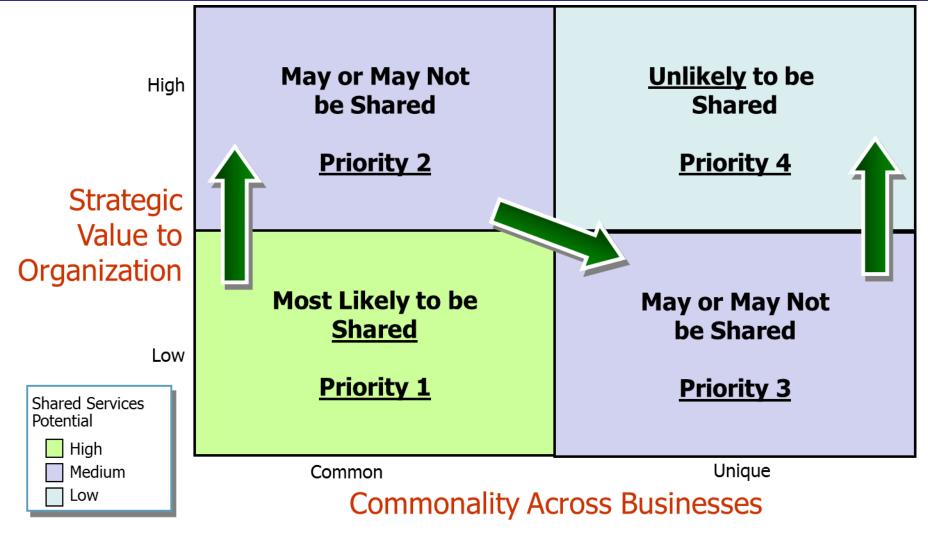
## Organizations with service delivery technologies serve 15% more employees per FTE.

Source: CedarCrestone 2012-2013 HR Systems Survey White Paper

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#### Global Shared Services Global Shared Services – Decision Matrix



Source: Jeitosa



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#### Global Shared Services Global Shared Services – Decision Matrix Sample

	Priority 2: May be Shared:	Priority 4: Unlikely to be Shared:				
High Strategic	<ol> <li>Performance Management Administration</li> <li>Metrics/Analytics</li> <li>HR Policies Development</li> <li>HR Program and Service Definition</li> <li>Compensation/Benefits Planning</li> <li>Training Program Development</li> <li>Rewards and Recognition</li> <li>Succession Planning</li> <li>Skills/Competency Management</li> </ol>	<ul> <li>26. HR Strategic Initiatives</li> <li>27. Feedback Mechanisms and Coaching</li> <li>28. Work-Life Initiatives</li> <li>29. Diversity Initiatives</li> <li>30. Employee Relations</li> <li>31. Collective Bargaining</li> </ul>				
Value to	Priority 1: Likely to be Shared:	Priority 3: May be Shared:				
Organization	<ol> <li>Payroll/Benefits Processing</li> <li>Recruiting/Applicant Tracking</li> </ol>	19. Training/Development Administration				
	3. Stock Program Administration	<ol> <li>Career Development</li> <li>Knowledge Management</li> <li>Haaltha and Cafata</li> </ol>				
Low	<ol> <li>Regulatory Compliance</li> <li>Onboarding/New Hire Process</li> </ol>	<ul><li>22. Health and Safety</li><li>23. Time and Attendance</li></ul>				
Shared Services	<ol> <li>6. HR Admin/Program Support</li> <li>7. Employee/Manager Inquiries</li> </ol>	<ol> <li>24. Employee Assistance Programs</li> <li>25. Orientation Programs</li> </ol>				
Potential 8. HR Reporting						
High		Linimun				
Medium	Common	Unique				
Low	Commonality Across Businesses					

Source: Jeitosa



#### Global Shared Services Shared Services – Service Center Selection

Sample Service Center Site Selection Matrix																
			Europe					Asia Pacific					Latin America			
SSC Location Criteria	Weight	Spain	Ireland	North UK	Holland	Poland	Belgium	Australia	Singapor	eHongKong	g India	Malaysia	Costa Ric;	e Brazil	Argentina	a V enezuela
Workforce Quality/Skill	10%															
Workforce Availability	10%															
Workforce Costs	10%															
Workforce Flexibility	5%															
Government Support	3%															
Tax Considerations	5%															
Communications Costs	10%															
Communications Infrastructure	10%															
Real Estate Costs	5%															
Statutory/Legal Requirements	2%															
External Infrastructure	2%															
Travel Accessibility	8%															
Political/Economic Stability	10%															
Multi-Language Abilities	10%															
Country Score (10-point scale)	100%	9.8	7.3	6.0	4.7	4.3	1.5	5.0	3.5	1.2	-3.2	-1.8	6.8	4.1	-0.5	-6.2
					Favora	able			Neutral	.l			Unfavo	orable		

Companies are showing much more openness and diversity in Service Center selection than ten years ago

Source: Jeitosa



Working with your subgroup, discuss the following questions and be ready to discuss with the full group:

- 1. What are some options for increasing the number of employees served without reducing customer service?
- 2. How can we better integrate the work of COEs to increase overall operational effectiveness?
- 3. What are the most important parameters for selecting service center locations and why?



# **Global Governance Models**



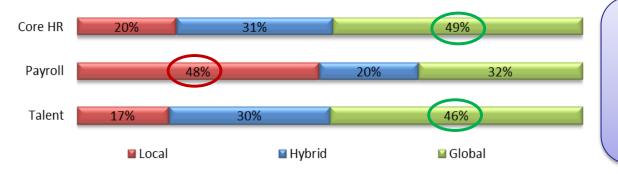






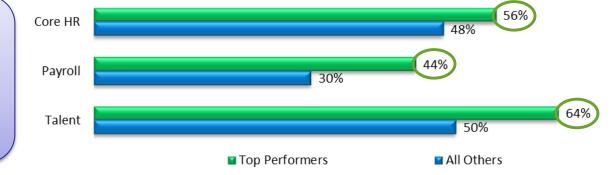


#### Global Governance Models Global Governance Model Adoption



Core HR and Talent tend to be functions governed globally, whereas Payroll tends to be a locally governed function.

Top Performers take an even more global approach to governance over their key HR processes, particularly Payroll & Talent.



Source: Jeitosa's Going Global in 2013



## Global Governance Models Different Levels and Types of Governance Models

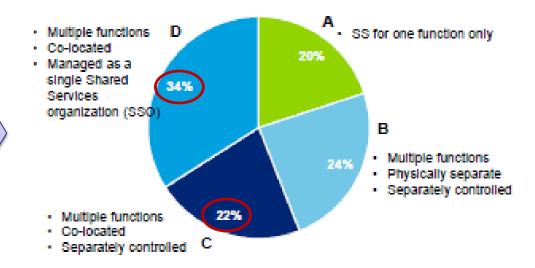
lic Oper	ating Group Board / Executive Spons	sors						
Remove obstacles	Collaborate across borders	Leverage resources						
Resolve domestic issues	Resolve multicultural issues	Resolve worldwide issues						
Demonstrate local mindset	Demonstrate cultural sensitivity	Demonstrate global mindset						
Multinational mentality	International mentality	Transnational mentality						
Multinational mentality Identify local resources Oversee local initiatives Local communications Set targets and review performations	Steering Committee / Program Office							
Identify local resources	Manage labor arbitrage/works councils	Source multi-dimensionally						
Oversee local initiatives	Oversee cross border initiatives	Oversee worldwide initiatives						
Local communications	Multilateral communications	Worldwide communications						
Set targets and review performation	ance Challenge Status Quo	Leverage opportunities						
Βι	usiness Experts / Process & Project	<b>Feams</b>						
Provide local knowledge	Provide multicultural knowledge	Provide geocentric approach						
Validate recommendations	Seek synergies across borders	Integrate WW opportunities						
Conduct modeling and analyses	s Support regional practices	Implement global best practice						
Identify local savings	Identify cross border opportunities	Identify worldwide opportunitie						
Low	Geographic Complexity	High						

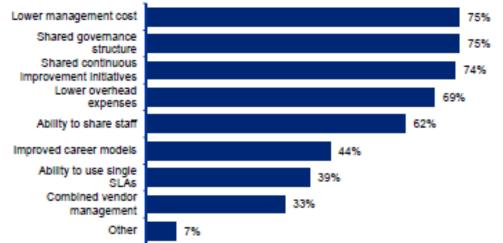


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### Global Governance Models Governance Organizational Structures

56% of respondents have Shared Services for multiple functions that are co-located , with 22% managed as a single SSO/





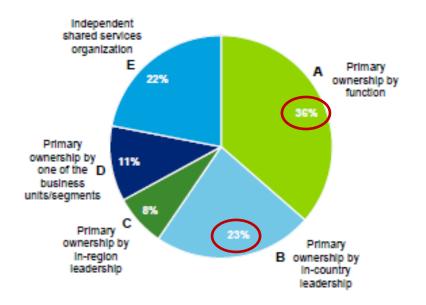
Co-location drives lower management and overhead costs while enabling shared governance and continuous improvement

Source: Deloitte Shared Services Survey 2013



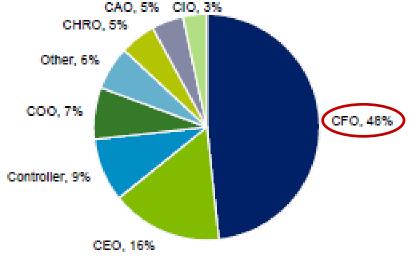
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### Global Governance Models Governance Reporting Relationships



Over 50% cite reporting relationships to either the function or in-country leadership; almost 22% have transitioned to an independent SSO

50% of SSCs with multiple functions have one overall leader; the CFO is the primary top executive responsible for SS

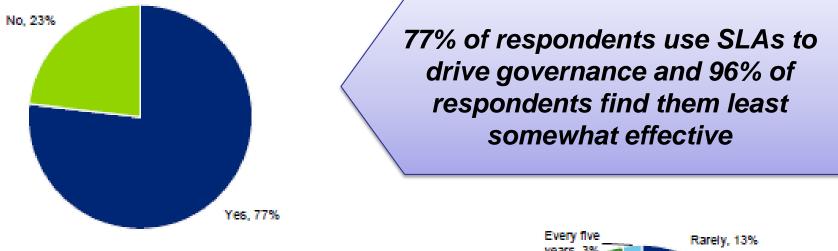


Source: Deloitte Shared Services Survey 2013

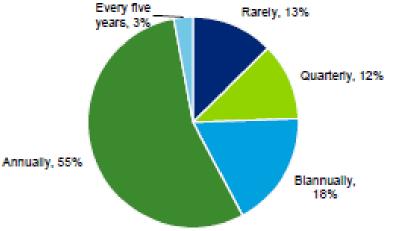


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### Global Governance Models Governance and Service Level Agreements



For respondents that find SLAs very effective, 85% revisit them at least annually if not more often

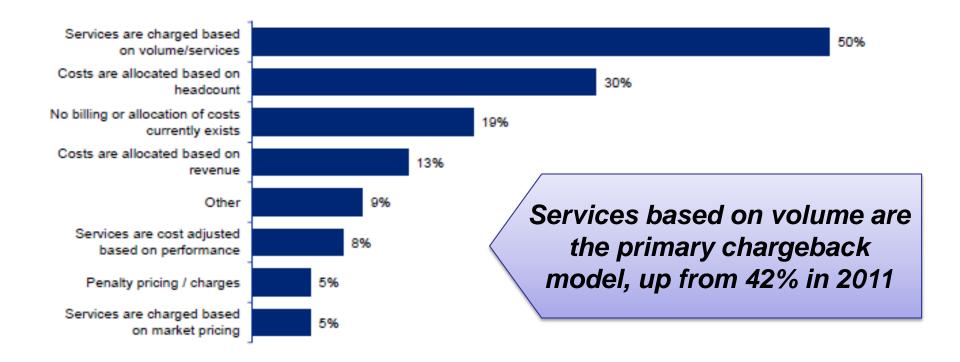


Source: Deloitte Shared Services Survey 2013



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### Global Governance Models Services Chargebacks



There are minimal differences in chargeback models between those that mandate and those that utilize an opt-in model; many organizations do not allocate costs at all — 29% versus 16% of those with an opt-in model

Source: Deloitte Shared Services Survey 2013



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Working with your subgroup, discuss the following questions and be ready to discuss with the full group:

- 1. What are some of the key factors influencing the move to a single global multi-function Shared Service Operation?
- 2. What are some of the constraints and compromises that have to be made in building effective governance?
- 3. What are some of the pros and cons in implementing chargebacks for shared services?



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# **Global Service Delivery Models**











### Global Service Delivery Global Service Delivery Model

Answers the who, what, when, where, how, and so what

## Global Service Delivery Model (GSDM)

#### Function Model

"WHAT" HR Operations Benefits Payroll Time & Attendance Mobility Impact Model

"SO WHAT" Compliance Mission-Critical Important Table Stakes Neutral

#### Global Model

"WHERE" Local Site Provincial National Regional Global Organization Model

"HOW" Self-Service Business Group Service Center Center of Expertise Outsourcer Service Model

"WHEN" TO-Self-Service T1-Call Center T2-Case Mgmt T3-Expert Support T4-Consulting Role Model

"WHO" Call Center Rep HR Generalist Analyst Manager Director



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Source: Jeitosa

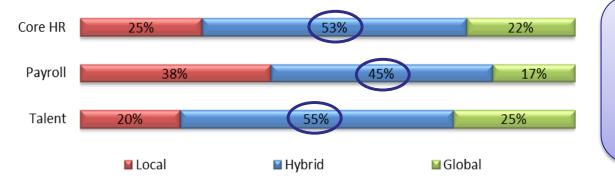
#### Definition of the <u>Functions</u> ("What") Offered by the Organization

Strategy Global Planning Budgeting Solution Design Solution Setup Data Management Systems Integration Policy Management Procedure Management Risk Management Vendor Management Customer Service Case Management Change Management Training Communication Reporting - Business Reporting - Compliance Metrics & Analytics Audit & Controls Hiring Onboarding Job Profiles Job Profile Administration Salary Changes Administration Transfer Administration Service Award Program General Administrative Support Position Change Administration Separation Management

Source: Jeitosa

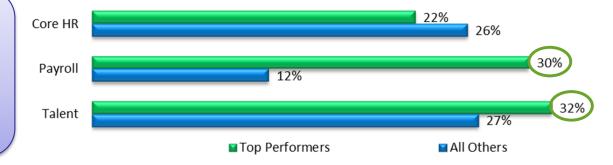


### Global Service Delivery Global Service Delivery Model – Adoption



Most organizations have a hybrid Service Delivery Model – with some services managed globally, others regionally, and others locally.

Top Performers are more likely to adopt a Global Service Delivery Model – more than twice as likely to adopt a Global Service Delivery Model for Payroll.

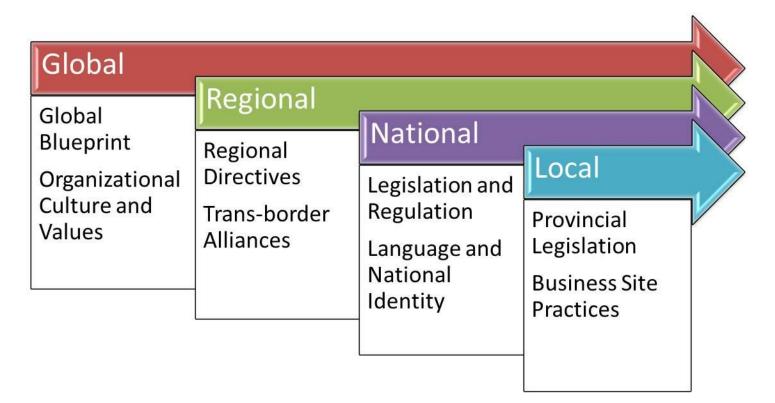


Source: Jeitosa's Going Global in 2013



### Global Service Delivery Global Service Delivery – Global Model

#### Definition of the <u>Geographical</u> Accountability ("Where") for the Function



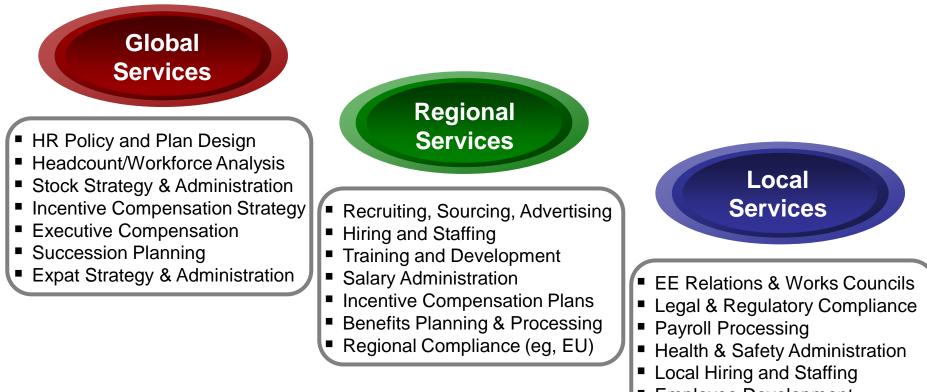


Source: Jeitosa

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### Global Service Delivery Global Service Delivery – GLocal Standards

#### "Be as Global as Possible as Local as Necessary"



- Employee Development
- Team Building & Productivity



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#### Definition of the Organizational Accountability ("How") for the Function

Self- Service	Transaction Center	Center of Excellence	Business Group	Corporate	Outsource Providers
Inquiry	Administration	Strategy	Field Execution	Strategy	Design
Update	Processing	Policy	Policy Compliance	Policy	Setup
* Enrollmont	* Perceting	Drosoco Docign	Strategic	Guidelines	Administration
Enrollment	Reporting	Process Design	Partner	Guidelines	Administration
Processing	Compliance/Audit	Review	Program Management	Audits	Processing
* Reporting	* Communications	Optimization	Resource Management	Controls	* Reporting
+		*	*	*	
Analytics	Issue Resolution	Issue Escalation	Communications	Governance	Communication

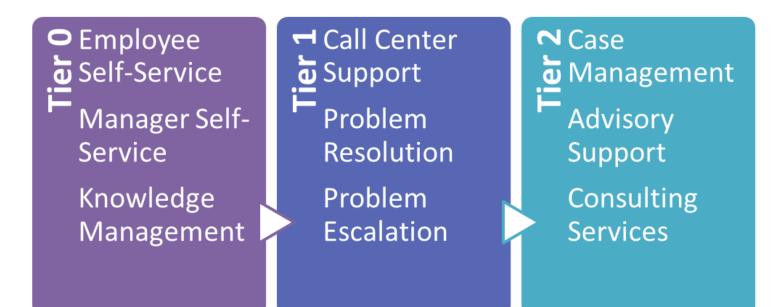


Source: Jeitosa

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### Global Service Delivery Global Service Delivery Model – Service Model

#### Definition of the <u>Service Tier</u> ("When") for the Function



Source: Jeitosa



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#### Definition of the <u>Role</u> and Skills ("Who") for the Function

E=Expert skills, S=Strong Skill, C=Core skill, B=Basic Skill, or N=Not Necessary

	HR Service Center			Center of Excellence				Bus Groups			
Competencies	Ops Dir	Ops Mgr	HR Gen	HR Asst	HR Coor	Mgt Adv	Ops Dir	Func Lead	Data Anlst	HR Ptr	HR Gen
Core											
Competencies											
Communications Skills	E	S	С	С	С	E	E	S	С	S	С
Systematic Perspective	Е	S	С	С	С	E	E	S	С	S	С
Credibility/Integrity	E	S	С	С	С	E	E	S	С	S	С
Functional Competencies											
HR Functional Knowledge	S	S	Е	В	В	S	S	S	В	S	E
HR Strategic Practices	Е	S	В	В	В	Е	E	S	В	S	В
HR Best Practices	S	S	Е	В	В	S	S	S	В	S	E
HR Design and Execution	E	S	В	В	В	E	E	S	В	S	В
HR Measurement	Е	S	В	В	В	Е	Е	S	В	S	В
Consultative Competencies											
Influence/Facilitation	Е	S	В	В	В	E	E	S	В	S	В
Negotiation Skills	Е	S	В	В	В	Е	E	S	В	S	В
Conflict Resolution	Е	S	В	В	В	Е	E	S	В	S	В
Change Management	Е	S	В	В	В	E	E	S	В	S	В
Coaching/Mentoring	E	S	В	В	В	E	E	S	В	S	В
Customer Relations	Е	S	В	В	В	E	E	S	В	S	В



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### Global Service Delivery Global Service Delivery Model – Definition (1 of 2)

FUNCTION MODEL "What"		IMPACT "So What"			GI	LOBAL MO "Where			
ID	Business Function	Business Impact	Current Process	Current Data	Future Process	Future Data	$\Delta \mathbf{P}$	ΔD	ldentified Key Issues
HR-A	HR - Strategy	Mission-Critical	National	National	Full-Global	Prime-Global	Δ	Δ	Level of detail determines full or prime global
HR-B	HR - Global Planning	Mission-Critical	National	National	Prime-Global	Prime-Global	Δ	Δ	Different systems and databases
HR-C	HR - Budgeting	Table Stakes	National	National	Prime-Global	Prime-Global	Δ	Δ	Different definitions of data elements. Data may be by
HR-D	HR - Solution Design	Mission-Critical	National	National	Prime-Global	Prime-Global	Δ	Δ	Business Unit. Lack of standardization and consistency
HR-E	HR - Solution Setup	Mission-Critical	National	National	Prime-Global	Prime-Global	Δ	Δ	Lack of standardization and consistency
HR-F	HR - Data Management	Mission-Critical	National	National	Full-Global	Prime-Global	Δ	Δ	
HR-G	HR - Data Entry	Mission-Critical	Regional	National	Full-Global	Prime-Global	Δ	Δ	Different systems and databases; caveats for local reqs and
HR-H	HR - Systems Integration	Important	None	National	Prime-Global	Prime-Global	Δ	Δ	stakeholders Limited integration of data today
	JEITOSA								

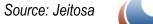
Source: Jeitosa

tional



### Global Service Delivery Global Service Delivery Model – Definition (2 of 2)

F	UNCTION MODEL "What"			ORGANIZATION MODEL "How"				
ID	Business Function	Current De <u>s</u> ign	Current De <u>l</u> ivery	Future De <u>s</u> ign	Future De <u>l</u> ivery	∆S	ΔL	Identified Key Gaps
HR-A	HR - Strategy	Business Group	Business Group	Enterprise HR	Enterprise HR	Δ	Δ	
HR-B	HR - Global Planning	COE	COE	COE	COE			Self-Service available for US and India but not everywhre
HR-C	HR - Budgeting	Business Group	Business Group	Enterprise HR	Enterprise HR	Δ	Δ	No consistency in process and data
HR-D	HR - Solution Design	Business Group	Business Group	COE	Service Center	Δ	Δ	No consistent policies/ framework; no SCs except India & US
HR-E	HR - Solution Setup	Business Group	Business Group	Service Center	Service Center	Δ	Δ	No consistent repository for policies and processes
HR-F	HR - Data Management	Service Center	Service Center	COE	Service Center	Δ		
HR-G	HR - Data Entry	Business Group	Business Group	COE	Self-Serv ice	Δ	Δ	Self-Service available for US and India but not everywhere No consitency of data definitions
HR-H	HR - Systems Integration	None	None	COE	Service Center	Δ	Δ	,





tional

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### Global Service Delivery Global Service Delivery Model – Output

#### **HR Functions**

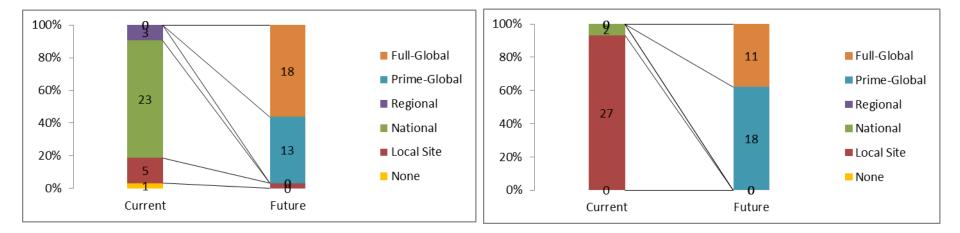
#### **Global Model - Process - HR**

	Current	Future	Current	Future
None	1	0	3%	0%
Local Site	5	1	16%	3%
National	23	0	72%	0%
Regional	3	0	9%	0%
Prime-Global	0	13	0%	41%
Full-Global	0	18	0%	56%
Total	32	32	100%	100%

#### **T&A Functions**

#### **Global Model - Process - TA**

	Current	Future	Current	Future
None	0	0	0%	0%
Local Site	27	0	93%	0%
National	2	0	7%	0%
Regional	0	0	0%	0%
Prime-Global	0	18	0%	62%
Full-Global	0	11	0%	38%
Total	29	29	100%	100%



Source: Jeitosa



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Working with your subgroup, discuss the following questions and be ready to discuss with the full group :

- 1. How realistic is it to standardize HR activities 90%? How about Payroll?
- 2. What are some of the pros and cons of local vs regional vs global service delivery models?
- 3. What are some of the most successful methods you know for managing change and increasing adoption of a new model or approach?



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# **Global Outsourcing Strategies**





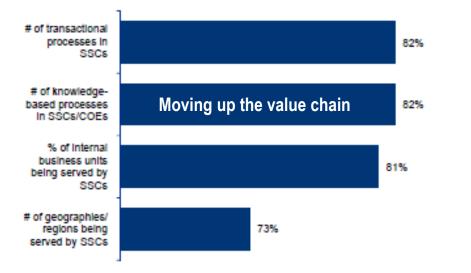




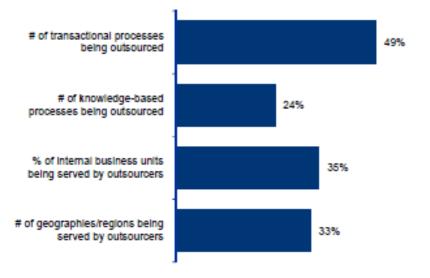


### Global Outsourcing Strategies Shared Services and Outsourcing Projected Growth

#### **Expected Increase in Shared Services**



#### **Expected Increase in Outsourcing**

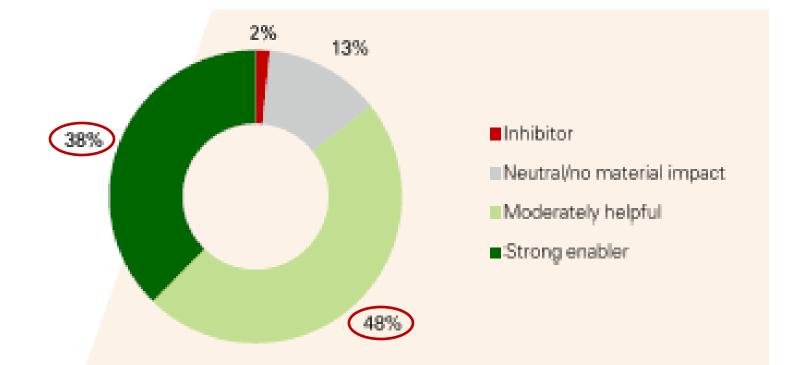


The majority of survey participants plan on expanding the scope and reach of their SSCs Respondents continue to expect to increase the use of outsourcing for transactional processes

Source: Deloitte Shared Services Survey 2013



#### Global Outsourcing Strategies Shared Services as an Enabler of Outsourcing



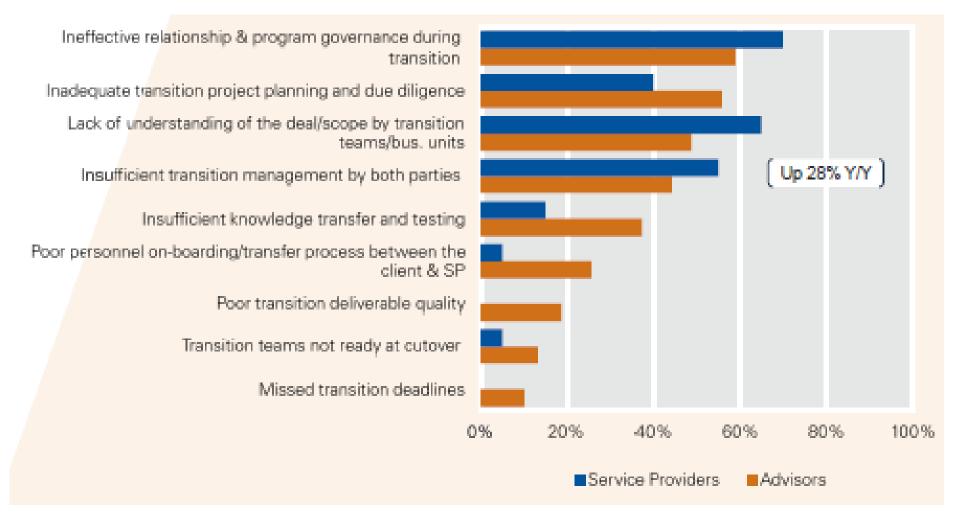
48% felt that having deployed internal Shared Services before undertaking significant outsourcing was moderately helpful to Shared Services success and 38% felt it was a strong enabler to success.

> Source: KPMG Sourcing Advisory Global Pulse Survey, October 2012 Copyright 2004-2013. All Rights Reserved. Jeitosa Group International.





### Global Outsourcing Strategies Reasons for Transition Failure



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### Global Outsourcing Strategies Improvements when Outsourcing Replaces SSCs



Most often cited improvement is the ability to drive process redesign, followed by the ability to improve the risk and control environment.

> JEITOSA GROUP international

Source: KPMG Sourcing Advisory Global Pulse Survey, October 2012 Copyright 2004-2013. All Rights Reserved. Jeitosa Group International.

Working with your subgroup, discuss the following questions and be ready to discuss with the full group:

- 1. How can you increase your effectiveness in outsourcing high-volume, low value-add transactions?
- 2. How can Shared Services better prepare the organization for effective outsourcing?
- 3. How do you best leverage the advantages and mitigate the risks involved with offshoring?



## Thank You

gracias, merci, efcharisto, hvala, kiitos, durdaladawhy, asante sana, bedankt, danke, rekhmet, go raibh maith agat, salamot, doh je, spasibo, Ευχαριστω, arigato, tack, shukriya, tesekkür ederim, bayarlalaa, terimah, mahalo, takk, kasih, mamnoon, dhannvaad, 谢 धन्यवाद, dziêkujê, tapadh leat, grazie, dakujem, khawp khun, ngiyabonga 小

#### Contact us at: www.jeitosa.com



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**jeitosa** — [zhay-taw-za] (Brazilian Portuguese) adj. agile, skillful, adroit, clever, innovative, solution-oriented.

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